

christin kusitzky

Sportswear Designer

I have a passion for developing design concepts and solutions for practical, functional garments without compromising style.

CONTACT



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SKILLS



Excellent organizational skills
Approach problems systematically and logically
Work confidently within a group
Exact technical drawing as guidance for pattern cutting and workmanship

Adobe InDesign – including introducing a more efficient and effective way of presenting overviews of design collections for the entire team

PLM – project lead to design and implement PLM process architecture for entire development team, consultant to roll out these working practices to product teams abroad

PROFILE

I am a dedicated designer with 8 years' experience developing performance wear for both men and women.

In my professional career I have designed products for a wide range of activities, often with a special focus on a sport to street approach. In the past years I have developed garments for yoga, running, training, hiking, swimming, skiing, snowboarding and cycling for both genders. I have intensive knowledge of the full merchandising and development process; from range planning, fabric/trim development and sourcing, establishing colour and design concepts to creating marketing and sales tools and supporting photoshoots. I have a thorough understanding of the construction of functional garments, and expertise in pattern making and manipulation. In many years of direct communication with our sample rooms and factories all over Asia I have learned a lot about production procedures of garments, fabrics and trims.

EXPERIENCE

Sportswear Designer M/W

ZLabels / Berlin / Mai 2017 to present

I am currently senior designer for the sportswear collections of "Your Turn Active" and "Even and Odd Active" for the Berlin based online retailer ZLabels which is part of the Zalando Group.

- Research and design women's and men's performance wear 17AW, 18SS, 18AW
- Create seasonal colour palettes, trim packages and design concepts for two deliveries per season
- Product categories women's yoga: light tops, tights, pants, shorts
- Product categories running (m/w): light tops, heavy tops, tights, pants, shorts, jackets
- Product categories training (m/w): light tops, heavy tops, tights, sweat pants, training suits, shorts, jackets
- Product categories outdoor: functional jackets, softshells, functional pants, light tops, heavy tops
- Attend fittings
- Visit garment suppliers and fabric suppliers in Asia

Sportswear Designer Womens

Bench. / Munich / Oct 2015 to Mai 2017

- Research and design women's performance wear 17SS, 17AW, 18SS
- Create seasonal colour palettes, trim packages and design concepts for three deliveries per season
- Product categories yoga: light tops, heavy tops, pants, shorts, jackets
- Product categories beach: light tops, heavy tops, pants, shorts, dresses, jackets, swimwear

SOFTWARE SKILLS



Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Excel
Microsoft Word
PLM – Centric
PLM – DeSI

EDUCATION



June 2007 to July 2010
ESMOD Berlin – International
School of Art for Fashion
Graduated with ESMOD-diploma
in fashion design and pattern
making/draping

LANGUAGES



German (native)
English (fluent)
French (basic)

- Product categories snow: functional jackets, softshells, functional pants, light tops, heavy tops, functional knitwear
- Develop seasonal materials with local and nominated suppliers, responsible for full communication with fabric mills until SMS stage
- Direct communication with garment mills regarding range planning, fabric- & trim developments, construction details, finishes, workmanship
- Using newly implemented PLM to its full potential
- Attend fittings
- Visit garment suppliers and fabric suppliers in Asia

Womenswear and Menswear Designer

Bench. / Manchester / Jan 2013 to Oct 2015

- Design seasonal trim package for men's and women's ranges
- Create seasonal colour palette for men's and women's ranges
- Research key seasonal bodies and trends for both men's and women's product
- Design various product across the men's and women's ranges, which include multiple categories: mid layer, outerwear, board shorts and swimwear, as well as lifestyle garments: tops, bottoms, dresses and lightweight jackets, in woven and knit fabrics
- Excellent understanding of construction and function
- Create detail drawings of specific techniques in specs across my own and colleagues product groups
- Create tech packs
- Attend fittings
- Visit Shanghai Bench office
- Give design presentations
- Provide detailed comments to technicians
- Create and present mood boards and marketing concepts in preparation for design process
- Liaise with marketing team for creation of sales tools and catalogues
- Attend and style seasonal photoshoots

Womenswear and Menswear Junior Designer

Bench. / Manchester / Nov 2010 to Jan 2013

- Visit factories and sample rooms in China and Vietnam
- Design seasonal trim package for men's and women's ranges under guidance of very experienced sportswear designer
- Great understanding of performance fabrics, workmanship, print- and dye techniques
- Research key seasonal bodies and trends for both men's and women's product
- Design various product across the men's and women's ranges, which include multiple categories: mid layer, board shorts and swimwear, as well as lifestyle garments: tops, bottoms and dresses
- Visit relevant tradeshow like ISPO, Bright etc. for research purposes annually
- Create overviews and presentation tools in InDesign
- Illustrate key products and fit guides for marketing purposes
- Create detail drawings of specific techniques in specs
- Create tech packs
- Attend fit meetings
- Liaise with marketing team for creation of sales tools and catalogues
- Attend and style seasonal photoshoots